

ICAR-CIFE Organized Swachhata Shram Daan at Harbadevi Community Pond, Madh village, Malad West

ICAR-CIFE and Harbadevi Mandir Trust jointly organized a Swachhata Shram Daan (cleanliness campaign) at Harbadevi community pond in Madh on October 29, 2023, under the programme for cleanliness Campaign-3.0. ICAR-CIFE staff, students and citizens of local community residing nearby Harbadevi pond actively participated in the cleanliness campaign. The community people were sensitized about the importance of cleanliness in community pond by the staff of ICAR-CIFE for raising awareness among the community members about the importance of cleanliness in the community pond. They were also educated about refraining from washing clothes and utensils in the pond water, which is a common practice negatively impacting the water quality.

Dr. S. P. Shukla, Principal Scientist, shared valuable insights with the community regarding the ways to improve the health of the community pond. This included restriction on plastic use in the premises of the community pond and the potential for starting aqua-tourism activities in Harbadevi community pond. Such initiatives can contribute to the betterment of the local ecosystem and provide economic opportunities.

Mr. Sitaram Koli, Vice-President of Harbadevi Mandir Trust, made a significant contribution in providing the necessary support to removal plastic and floating debris from the pond water. His commitment for maintaining the pond hygiene is praiseworthy. Mr. Koli expressed his appreciation for the efforts of ICAR-CIFE. Shri. J.M. Koli (Retd. Technical Officer, ICAR-CIFE) actively contributed during the entire program.

The event was coordinated by Dr. Shivaji Argade and Dr.S.P.Shukla with an active involvement of CIFE staff, Students and Harbadevi Mandir Trust representatives. This initiative demonstrated the importance of community engagement and collaborative efforts of CIFE with local communities for preserving and enhancing the ecological status of local resources. The program stimulated the interest of local communities in the principles of cleanliness, environmental awareness, and sustainable utilization of the Harbadevi community pond.

Glimpses of Swachhta Shram Daan at Harbadevi Community Pond, Madh

View Before Swachhata Shram Daan



After Swachhata Shram Daan



